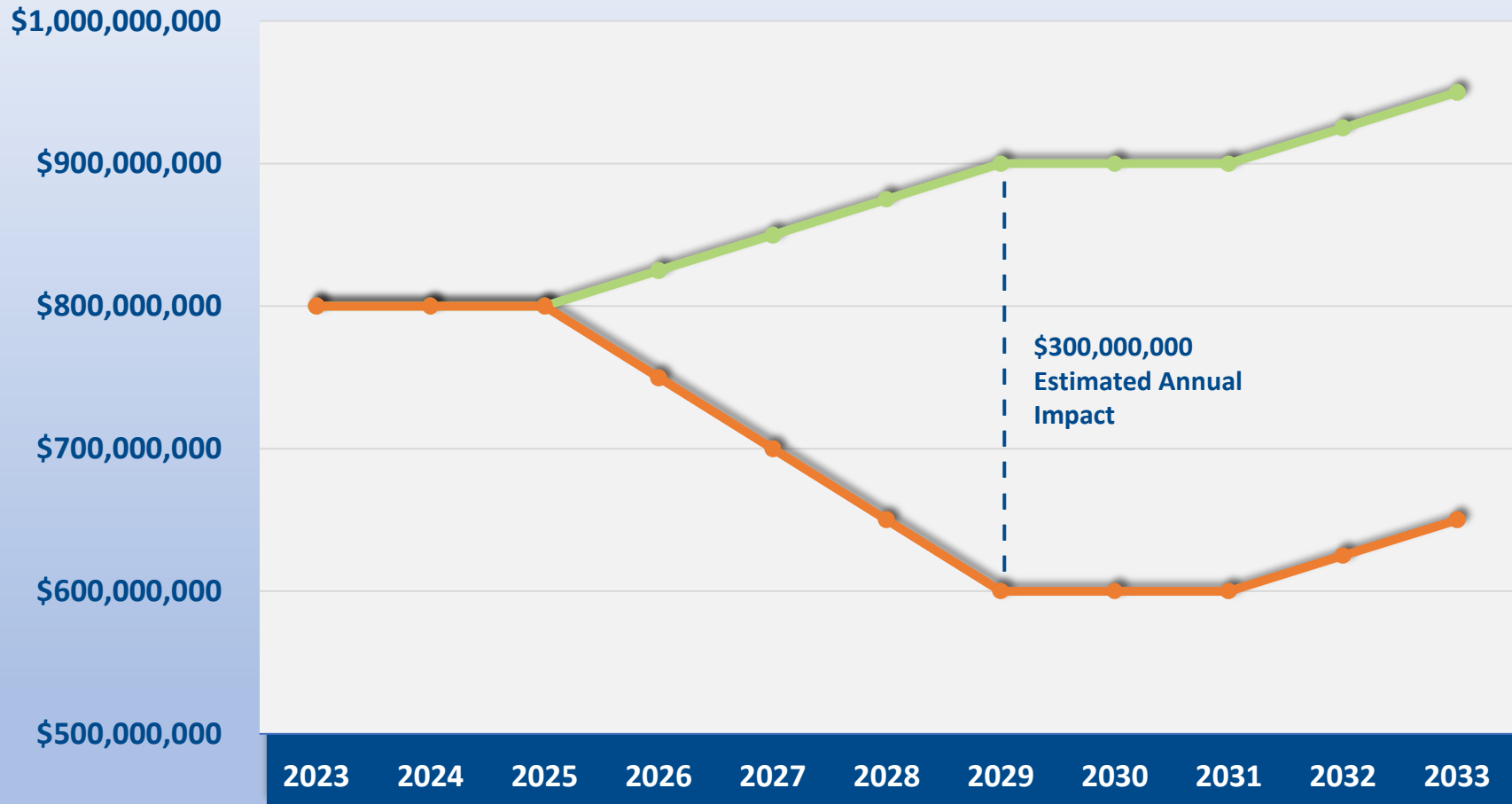




Visit Indy Group Economic Impact



With ICC Expansion and New Hotel

- Keep major annuals
- Host 2 groups simultaneously
- Win new 4–5 star business
- Add new business from hotel worldwide sales office clients

Without ICC Expansion and New Hotel

- Lose major annuals
- Likely lose USA Today #1 Convention City ranking
- Negative impact on jobs + tax revenue